



Klima-Bündnis
Lëtzebuerg

Adapting the Energy Caravan to the Luxembourgish context

Workshop: Mobilising private households to carry out deep
renovations



The starting situation in Luxembourg

- National Energy Agency Klima-Agence provides nation-wide One-Stop-Shop offer
 - offers an initial energy consultation for citizens free-of-charge
 - Planning tools for municipalities
 - Infopoints in municipalities → offer is in decent demand
 - however citizens need to actively seek out the offer
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The starting situation in Luxembourg

However, in regard to Luxembourg greenhouse gas reduction goals:

Greenhouse gas emissions Luxembourg 2021			
Sector	Emissions in 2021 compared to 2005	Reduction goal in 2030 compared to 2005	Difference to the planned trajectory for 2021
Residential Buildings	+ 1 %	- 64 %	+ 10,4 %

→ Immediate need to approach and reach a broader public



Where the Energy Caravan comes into play

- Service that actively seeks out citizens instead of the other way around
 - Possibility to specifically target buildings with high energy saving potential
 - Opportunity to promote and spread an existing offer
- Combining the two concepts allows to reach a different group of interest, targets « high potential-buildings » more precisely and save resources for municipalities
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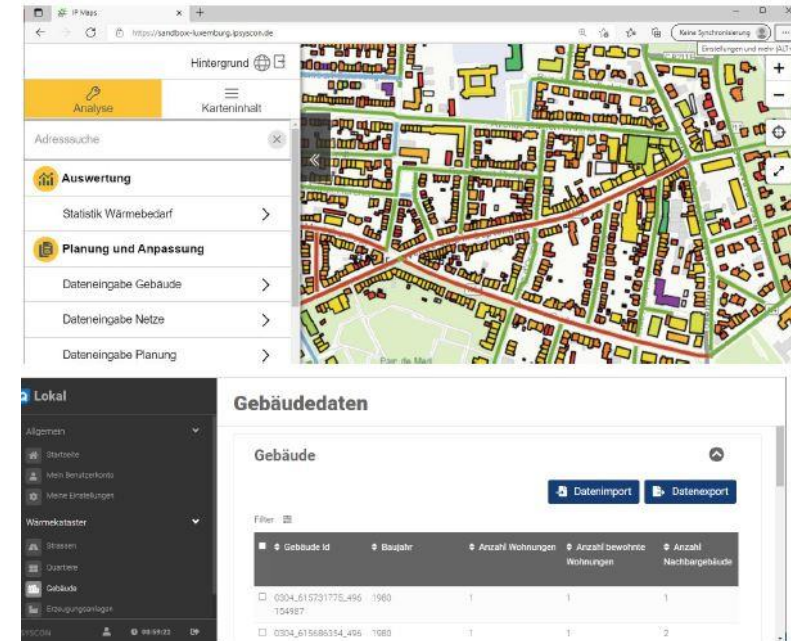


Adapting the Energy Caravan

Preparation

- On average lux. municipality: +/- 6200 inhabitants
→ Smaller target groups: +/- 250 households
- Defining the target district

Criteria: Age of buildings, Authorizations, Planning Tool (National Heat register)...



Source: National Heat register, Klima-Agence



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Adapting the Energy Caravan

- Luxembourg is a multilingual country
- Documentation and working material has to be available in at least 2 languages (FR & GER)





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Contacting the target group:

- Involve different honorary groups in municipalities (Consultative committee, Climate team...)
 - Contact just to confirm whether citizens want to accept the offer
 - List with contact information of citizens that accept is forwarded to the energy consultant
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Adapting the Energy Caravan

Energy consulting on-site:

- Klima-Agence energy consultant contacts people from the list and makes an appointment
 - Citizens get a protocol/minutes at the end of the consultation
 - Explanation how to proceed for the implementation of suggested renovation measures
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Adapting the Energy Caravan

Monitoring

- Contact with consulted citizens after 12 months → Have renovation steps been taken?
 - Assessment on campaign success
 - Opportunity to update/start internal documentation (→ systematic overview on renovation progress, updating data in the heat register etc...)
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Thank you!

Pol Straus

Klima-Bündnis Lëtzebuerg

Tel.: (+352) 43 90 30 27

E-Mail: pol.straus@oeko.lu
